

Personal certification of innovation management professionals

Innovationsledarna & RISE

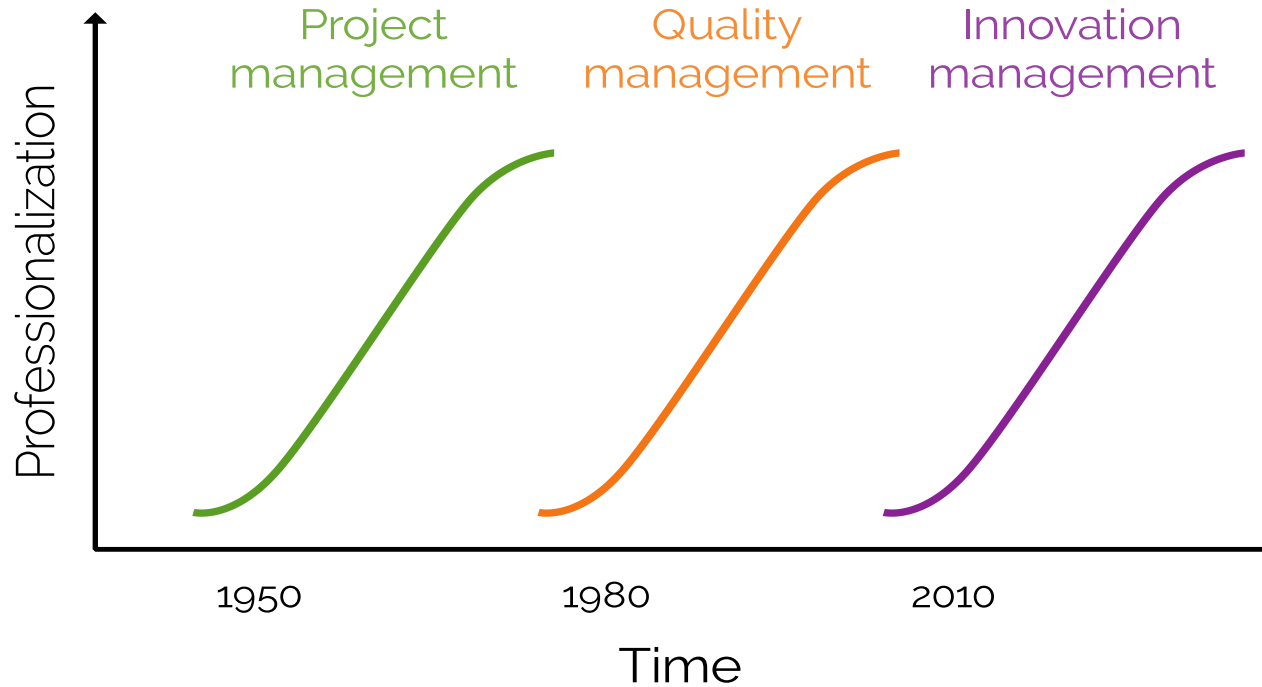


INNOVATIONSLEDARNA

Association for Innovation Management Professionals in Sweden



Towards a profession and discipline



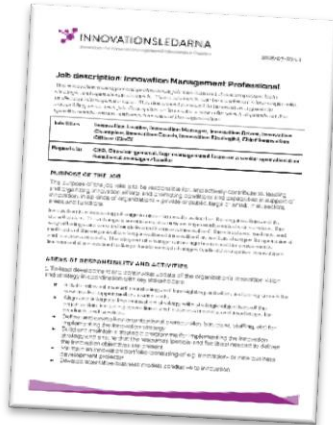
Why personal certification?

- Strengthen the profession
- Establish a labor market for professionals
- Employability for the individual
- Quality assurance from employer perspective

Innovation management professionals

Responsible for, or actively contributing to,
leading and organizing of **innovation efforts** and
increasing the **innovation capability**
in a company or an organization

What do they do?



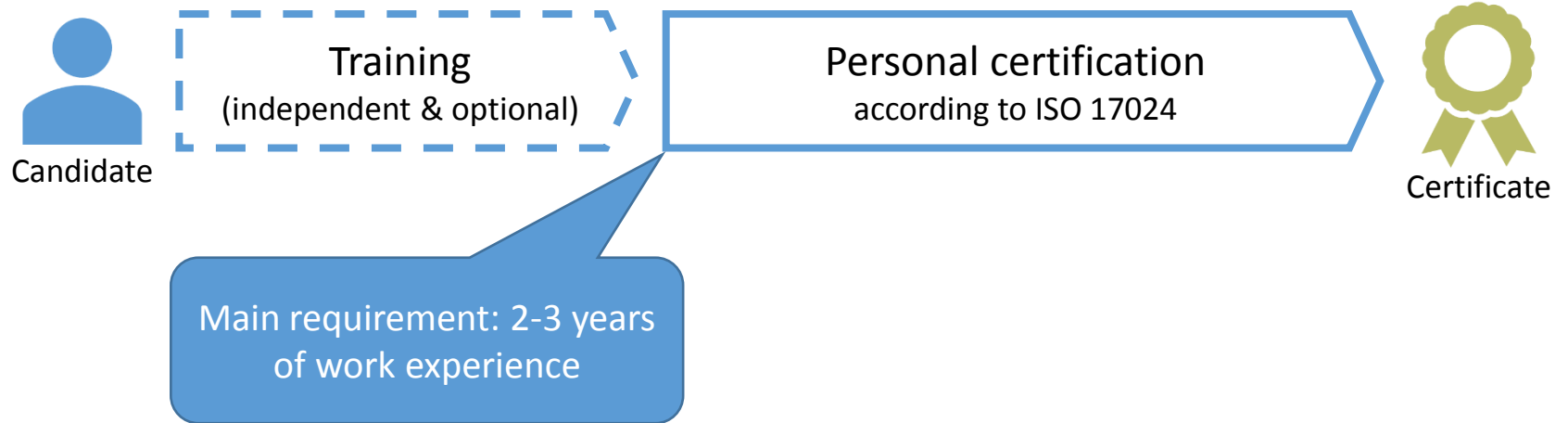
[Job role description](#)

1. Develop innovation strategy(ies)
2. Establish innovation process(es)
3. Provide innovation tools and methods
4. Plan, execute, coach innovation initiatives
5. Facilitate innovation collaboration
6. Promote a culture supporting innovation

12 persons certified during 2017



Overview



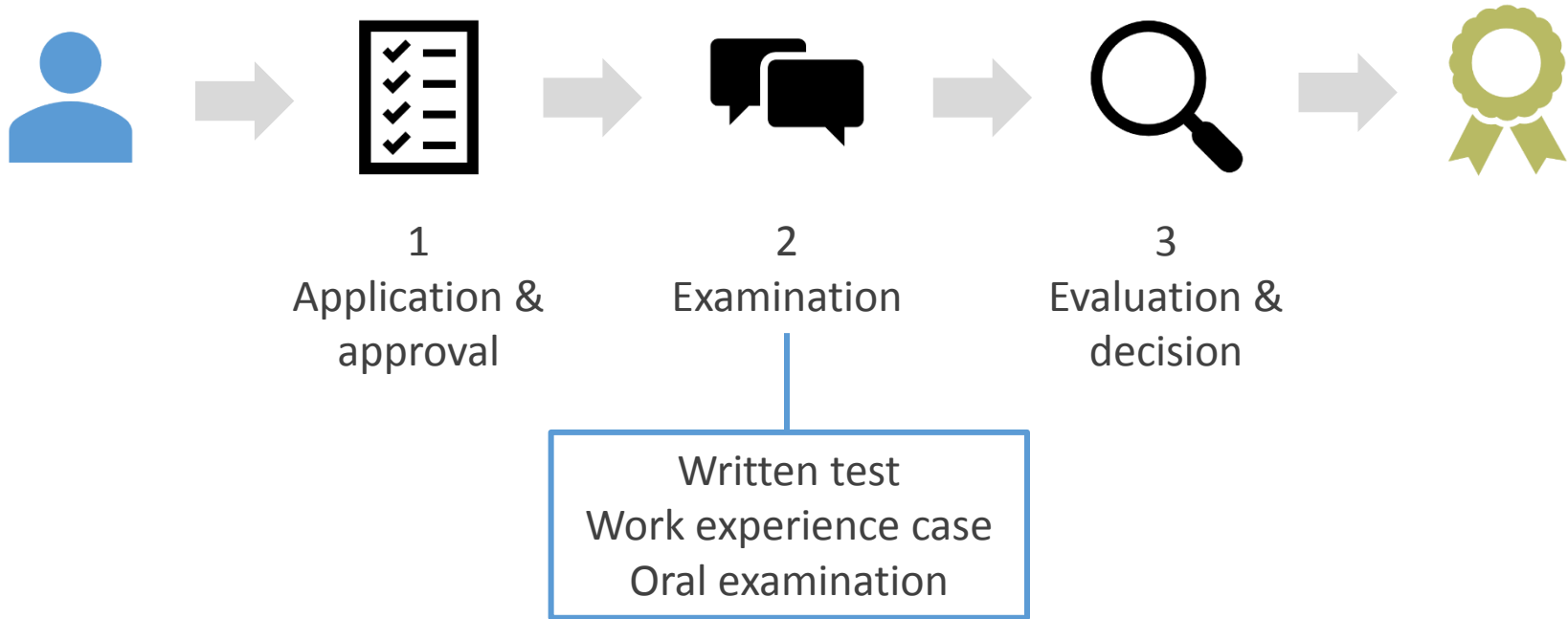
Certification requirements

1. Experience
 - 3 years of relevant work experience,
2. Professional approach

Relevant work experience in innovation management:

- Performed at least 3 of the 6 responsibilities of the job description
- At least 50% of full time related to innovation management

Certification process



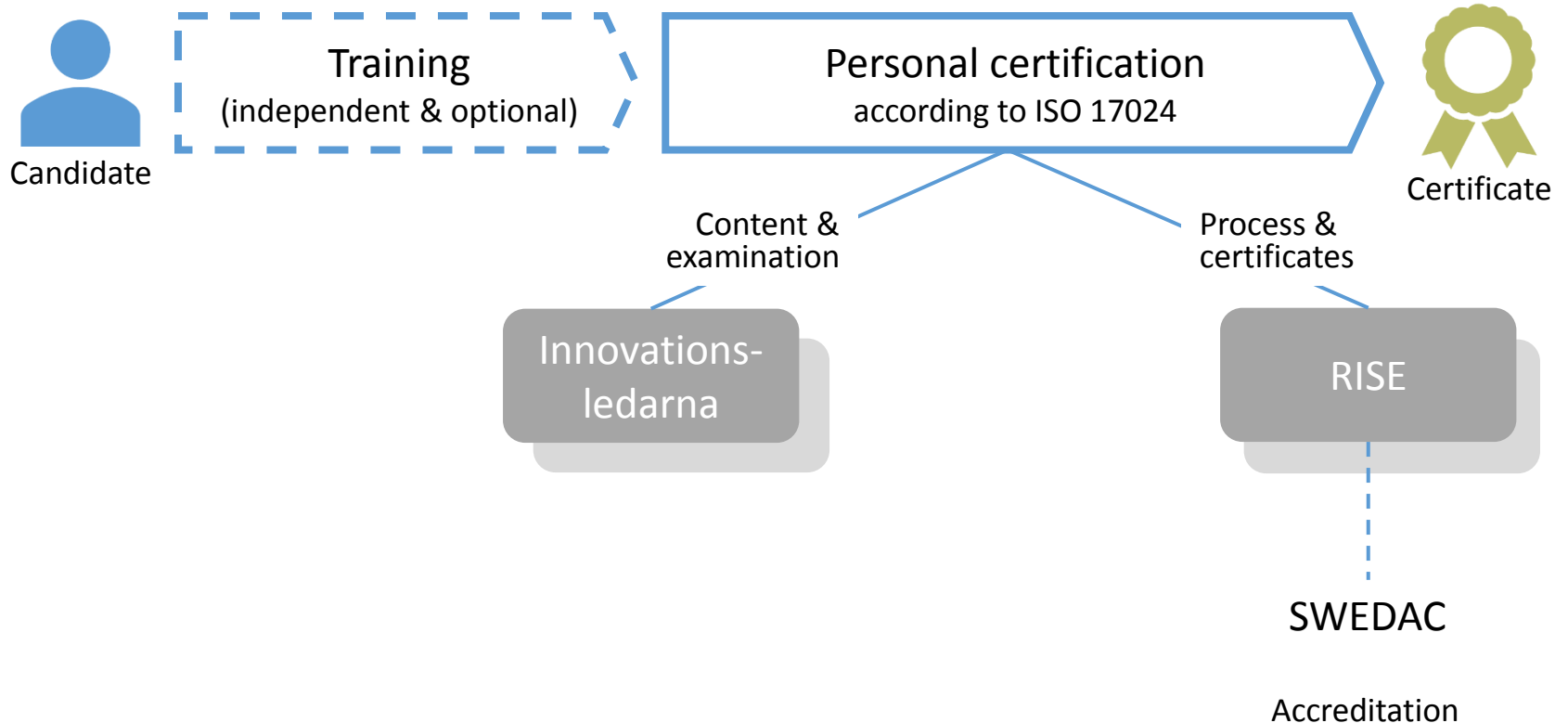
ISO/IEC 17024:2012

Principles and requirements for a body certifying persons against specific requirements, and the development and maintenance of a certification scheme for persons.



RISE Research Institutes of Sweden -
certification body, accredited by SWEDAC
for personal certification

Overview





INNOVATIONSLEDARNA

Association for Innovation Management Professionals in Sweden

Non-profit association,
driving common issues for
innovation management professionals
in companies and organizations in Sweden

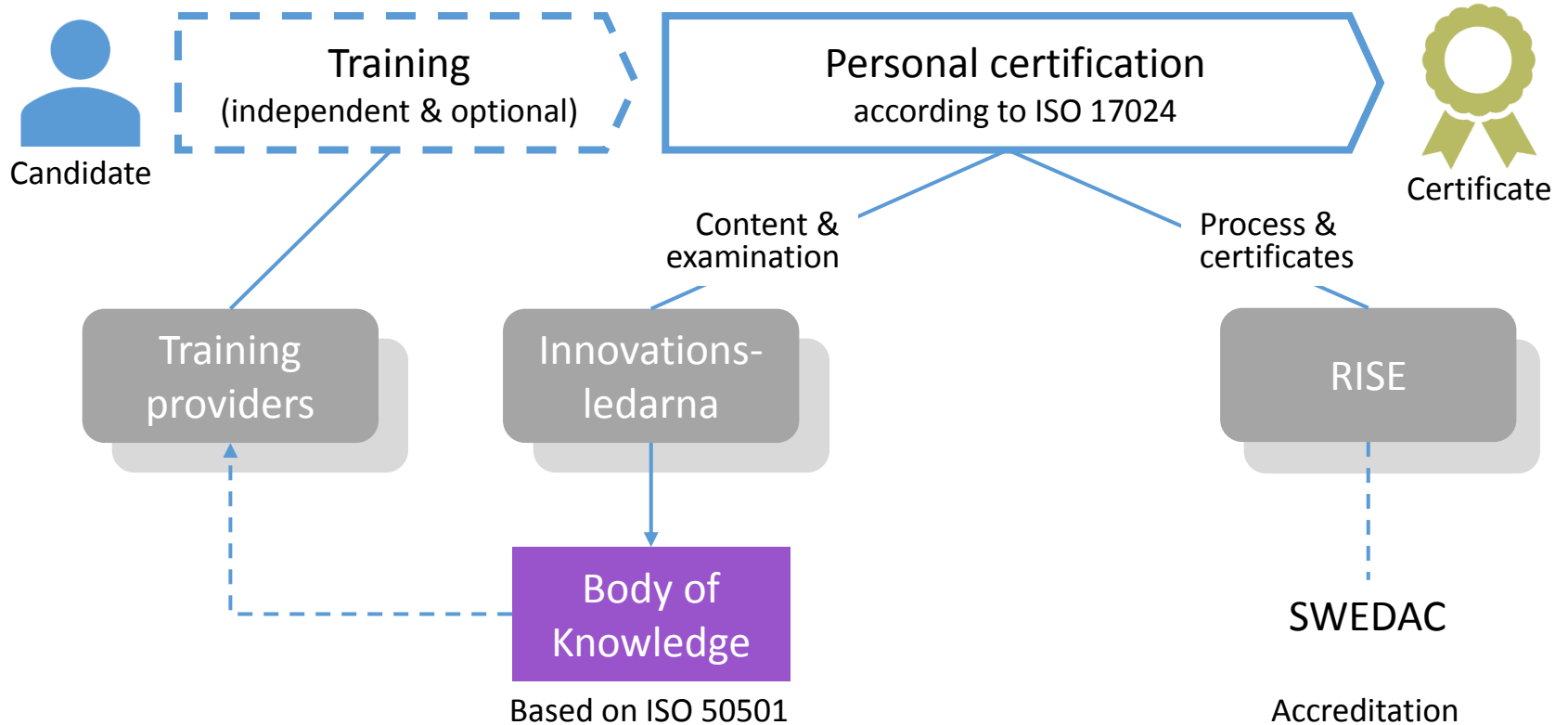


Role of Innovationsledarna

- Develop and maintain the **Body of Knowledge**
- Identify and engage a team of **examiners** among its members
 - Develop and maintain examination questions
 - Examination of candidates, recommend decision
- Nominate a representative to the **Coordination Committee**



Overview



Body of Knowledge (BoK)

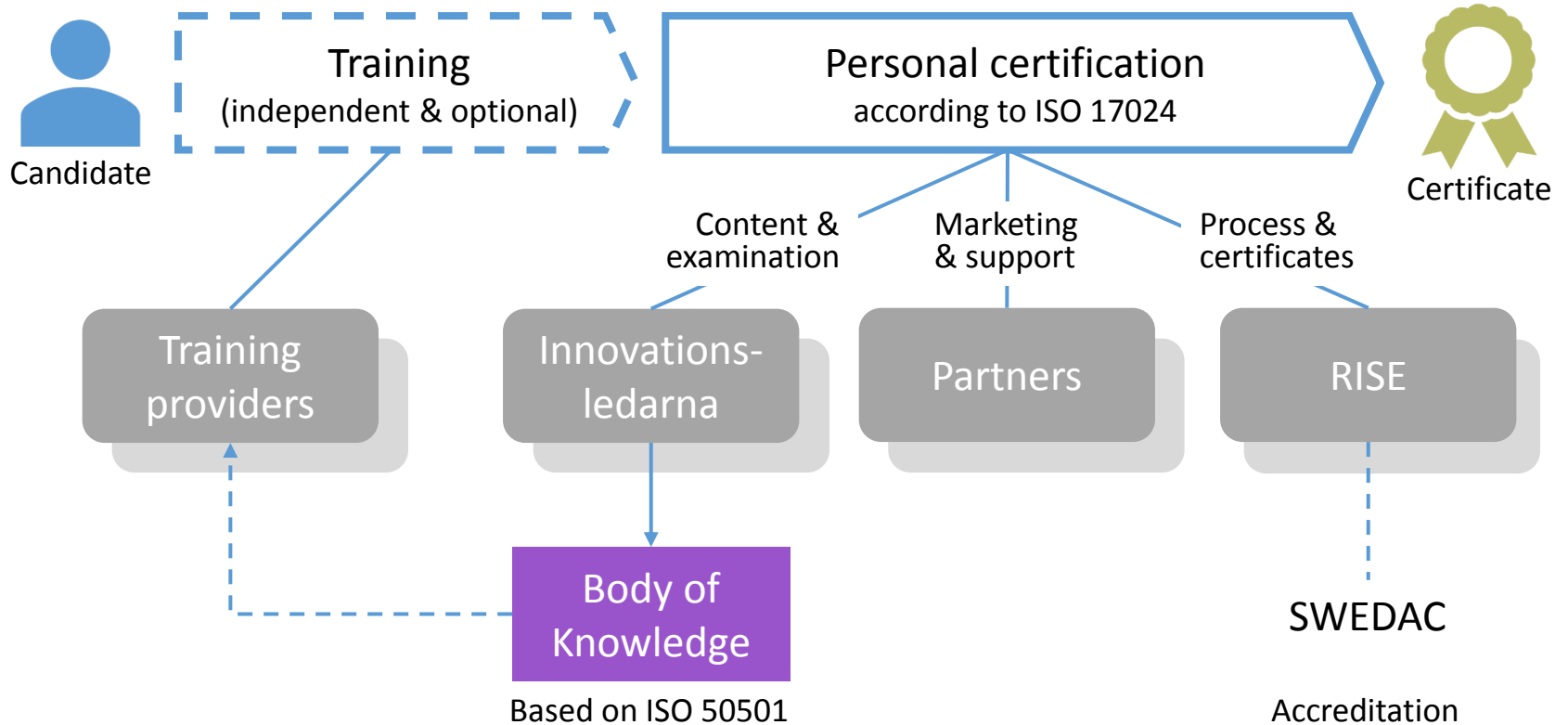
- The basis for personal certification (examination)
- Owned, developed and maintained by Innovationsledarna
- Input to providers of innovation management training
- Cover all relevant areas specified in the job role
- Based on ISO 50501 Innovation Management System

Knowledge areas – BoK 0.8

1. Professionalization – certifying the role of innovation management professional
2. Fundamentals – terms, definitions, principles
3. Frameworks – management system, change management
4. Context – external trends, internal capabilities, opportunities and challenges, needs and expectations
5. Leadership - commitment, vision, policy, organizational structures, roles, responsibilities and authorities
6. Planning – objectives, strategies, planning, portfolio
7. Support – culture, and collaboration
8. Support – resources: people, time, knowledge, finance, infrastructure
9. Support – tools and methods, strategic intelligence, intellectual property management, competence, awareness, communication, documentation
10. Processes – managing projects, initiatives, develop processes
11. Evaluation – indicators, audit, review, improvement
12. Perspectives - frugal, management, social, sustainability, public sector innovation



Overview



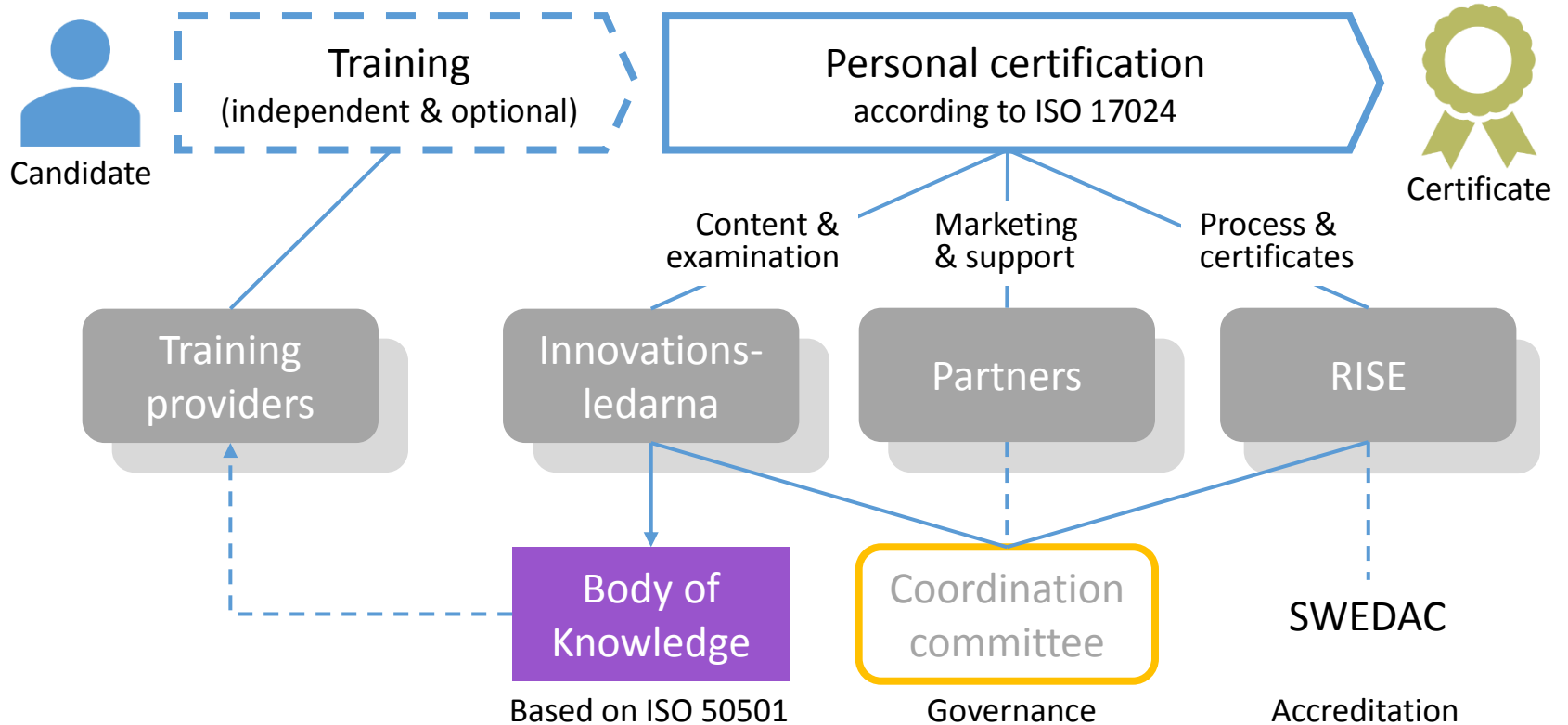
Role of partners

- Main contact for candidates
- Marketing and communication
- Handle Q&A from candidates
- Support the application process
- Pre-assessment of candidates
- Support the f2f examination

-Example of Training providers

- Amplify Innovation, Johan Fredriksson, johan.fredrikson@amplify.se
- Crearum, Ewa Svensson, ewa.svensson@crearum.se
- Novelty Quest, Håkan Ozan hakan@hakanozan.net
- Kairos Future, Helena Mella, helena.mella@kairosfuture.com
- Innovation 360 Group, Sten Jacobson, sten.jacobson@innovation360group.com

Overview



Role of Coordination Committee

- Govern the **certification process**
- Determine and maintain **certification requirements**
- Confirm the **Body of Knowledge** to be used
- Determine **examination questions and criteria**
- Determine criteria for and **approve partners**
- Approve and include **new actors** e.g. associations, partners, certification bodies

Business model

- The price for certification should fully cover all costs of the process
- Revenues are divided among;
 - Partners, certification bodies and examiners
- Costs for training and the Body of Knowledge are not included in the certification price

Christian Appelt, IKEA

Certified innovation management professional



Invitation

- International candidates are invited to express interest for the second certification program. Contact hakan.ozan@kpmg.se
- Swedish candidates should contact innovationsledare.person@ri.se
- Want to become a partner in the future? a anna.mattsson@ri.se